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TICKETS ON SALE JULY 22, 2014 FOR LA DOLCE VITA FOOD & WINE FESTIVAL AT THE CONTEMPORARY AUSTIN – LAGUNA GLORIA

Tastings by more than 50 restaurants and wineries, beats by DJ Hear No Evil, and live demonstrations by Art School faculty highlight the 25th Anniversary event supporting the museum's innovative education programs.

WHAT La Dolce Vita Food & Wine Festival

WHERE The Contemporary Austin – Laguna Gloria, 3809 West 35th Street, Austin

WHEN October 16, 2014, 7-10P
Tickets on sale July 22, 2014

TICKETS Purchase tickets at thecontemporaryaustin.org/event/la-dolce-vita
Ticket prices: \$175 / \$200 (Cocktail Lounge, with specialty cocktails curated by Tippy Texan David Alan)

EVENT DETAILS

2014 marks the 25th anniversary of La Dolce Vita Food & Wine Festival. What began as a small food and wine tasting on the shores of Laguna Gloria has become one of Austin's most anticipated fall events. La Dolce Vita showcases the finest restaurants and wineries Central Texas has to offer, with **all proceeds supporting innovative museum education programs that serve thousands of children and adults each year.**

Guests will enjoy tastings from more than 50 restaurants and wineries, sampling the creations of some of Austin's most talked-about chefs, winemakers, pastry chefs, and food and drink entrepreneurs. Participating restaurants will be listed on thecontemporaryaustin.org as they are confirmed and include Austin favorites such as Ranch 616, Salty Sow, and Swift's Attic, new hot spots such as Chavez, and wine produced right here in the Texas Hill Country. Also available are tickets to the Cocktail Lounge, with specialty cocktails by four of Austin's most accomplished mixologists, curated by Tippy Texan David Alan. Guests will also enjoy live art demonstrations by Art School faculty members and fresh beats all night long courtesy of DJ Hear No Evil.

KEY MESSAGES

- La Dolce Vita supports innovative museum education programs at The Contemporary Austin.
- **More than 6,000 children** (over half of whom attend Title 1 schools) participate in guided tours of The Contemporary Austin – Jones Center and Laguna Gloria, with follow-up art activities.
- The museum's popular family program Second Saturdays Are for Families reaches **2,000 children and adults**, and provides affordable and imaginative art-making activities for our community inspired by the art on view.
- **More than 4,500** adults attend public programs including lectures, films, and performances at both the Jones Center downtown and Laguna Gloria.

The Contemporary Austin

- The Contemporary Austin's Art School offers nearly **600 informal classes** per year to children and adults, offering scholarships to those in family crisis and economic need.

THE CONTEMPORARY AUSTIN

The Contemporary Austin reflects the spectrum of contemporary art through exhibitions, commissions, education, and the collection. The museum has two distinct yet complementary locations, the Jones Center in downtown Austin at 700 Congress Avenue, and Laguna Gloria, a twelve-acre site on Lake Austin at 3809 W. 35th Street, which is home to the Driscoll Villa, the Art School, and the Betty and Edward Marcus Sculpture Park at Laguna Gloria.

EDUCATION PROGRAMS AT THE CONTEMPORARY AUSTIN

The Contemporary Austin offers a range of education and public programs to enrich the lives of children and adults from across the region. Some highlights:

- **PUBLIC PROGRAMS** such as films, artist talks, and music events create a cultural center of gravity in Austin for a variety of innovative experiences linked to contemporary art.
- **GUIDED TOURS** are experienced by more than 6,000 children each year, over half of whom attend Title 1 schools. Tours can also be arranged for private groups of any age and interest. In addition, The Contemporary Austin offers free drop-in tours at Laguna Gloria on Saturdays and Sundays at 1P and at the Jones Center on Tuesdays at 12P.
- **FAMILY PROGRAMS** include monthly art-making workshops for all ages at The Contemporary Austin – Laguna Gloria on the second Saturday of the month between 11A and 3P, as well as seasonal festivities such as the winter Holiday Stroll and fall Austin Museum Day.
- **YOUTH GUIDES** provide visitors ranging from young children to teens with information about the art, exploratory activities, and vocabulary for each exhibition at both sites. In addition, families can check out new Action Packs for a free, self-guided art-and-nature adventure at The Contemporary Austin – Laguna Gloria.
- **TEEN PROGRAMS** include *Teen Council*, a year-long program that works closely with museum professionals to advise and explore ways to establish a strong teen voice within the life of the museum; *Young Artists*, which helps teens develop their portfolios and learn more about opportunities in the arts through a free, ten-week course; and *Advanced Young Artists*, which pairs teens and professional artists in a semester-long mentorship.
- **THE ART SCHOOL** at Laguna Gloria helps Austin's budding artists from age 4 through adult expand their creativity, enhance visual awareness, and cultivate technical skills in a wide variety of media.

EVENT SPONSORS

Second Saturdays Sponsor: US Foods

Seeing Special Things Sponsor: Rolls Royce, Twin Liquors, Steve Redman

Teacher Workshop Sponsor: Merrill Lynch

Teen Council Sponsor: Vintage IT

Media Sponsors: Tribeza, Culturemap, Luxe Interiors + Design, KLRU, PAPI: Performing Arts Programs, Inc., KUT/KUTX

Additional Support: Texas Monthly

Special Thanks: Ilios Lighting, Word of Mouth Catering, Topsy Texan

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