THE VERY RARY
FAMILY & INDIVIDUAL SPONSORSHIP OPPORTUNITIES
Sunday October 30, 2022
1-5 PM
The Contemporary Austin – Laguna Gloria
3809 West 35th Street
Austin, Texas

Event Overview

The Very 'Rary is The Contemporary Austin's first annual family-friendly fundraiser. In the playful, exploratory spirit of the museum's long-standing programs like Second Saturdays are for Families and Art Free-for-All, this one-of-a-kind event will draw Austinitites of all communities to the sculpture park. Guests of all ages will enjoy a day of artmaking, interactions with local artists and entertainers, and unique immersive experiences, inspiring visitors to return again and again, as members, art school students, and lifelong museum supporters. This year's theme is a play on illusion, inspired not only by the spooky time of year, but by the park's many sculptures that seem to masquerade throughout the grounds.

Folks can expect a robust offering of food and drink, demonstration-based arts activities, immersive art installations, live performances, and interactive tours with activities such as art games and hands-on making.

This special day will provide guests a chance to revel and delight in their own creativity, all while raising critical funds for The Contemporary's education programs. Offerings introduce K-12 students to original works of contemporary art, a multitude of mediums and processes, and the opportunity to broaden their understanding of artistic concepts and visual vocabulary, therefore building self-confidence and communication skills.
<table>
<thead>
<tr>
<th>FAMILY &amp; INDIVIDUAL SPONSORSHIP BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EVENT BENEFITS</strong></td>
</tr>
<tr>
<td>Admissions passes (children and adults)</td>
</tr>
<tr>
<td>Premium food, drinks, and snacks</td>
</tr>
<tr>
<td><strong>EVENT RECOGNITION</strong></td>
</tr>
<tr>
<td>Recognition on event signage</td>
</tr>
<tr>
<td>Name listed on commemorative kids’ tote*</td>
</tr>
<tr>
<td>Name on event specific merchandise or giveaways</td>
</tr>
<tr>
<td>Verbal acknowledgement at the event</td>
</tr>
<tr>
<td><strong>POST EVENT BENEFITS</strong></td>
</tr>
<tr>
<td>Private art making workshop (redeemable within 12 months)</td>
</tr>
<tr>
<td>Curated art kits to take home</td>
</tr>
<tr>
<td><strong>YEAR-ROUND BENEFITS</strong></td>
</tr>
<tr>
<td>Year-long museum membership that provides special access and discounts</td>
</tr>
<tr>
<td>Year-round recognition on TCA’s website and onsite</td>
</tr>
<tr>
<td>Discounted venue rental for private event (Laguna Gloria or The Jones Center downtown)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FAMILY &amp; INDIVIDUAL SPONSORSHIP BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPONSORSHIP BENEFITS</strong></td>
</tr>
<tr>
<td><strong>FAMILY &amp; INDIVIDUAL SPONSORSHIP BENEFITS</strong></td>
</tr>
<tr>
<td><strong>AMBASSADOR ($5,000) LEVEL</strong></td>
</tr>
<tr>
<td><strong>COLLECTOR ($1,000) LEVEL</strong></td>
</tr>
<tr>
<td><strong>ADVOCATE ($500) LEVEL</strong></td>
</tr>
<tr>
<td><strong>ADMISSIONS</strong></td>
</tr>
<tr>
<td>100%</td>
</tr>
<tr>
<td>50%</td>
</tr>
<tr>
<td>15%</td>
</tr>
</tbody>
</table>

*To be included on tote bags, please confirm your sponsorship by no later than October 1, 2022
THE VERY ‘RARY COMMITTEE

Lauren Moorman, Co-chair
Margo Tate, Co-chair

Amanda Oudt
Farah Reid
Emily Seiders
Elle Langston
Susan Uccello
Liz Lambert
Erin Lee Smith
Nora Burke
Kyle Hawley
Leyla Abou-Samra
Anne Campbell
Charles Attal
Fredericka Middleton
Jen Cohen
Rachel Stephens
Seth Gaffney
John Pitts
Alex Winkelman

THE CONTEMPORARY AUSTIN BOARD OF TRUSTEES

Sergio Alcocer
Wilson Allen
Valerie Armstrong
Rachel Arnold
Charles Attal
Crista Bailey
Bettina Barrow
Alexander Birchler
Suzanne Deal Booth
Annette Carlozzi
Dante Clemons
Deborah Dupré
James Dyess
Robert Gauntt
Kristin Gish
Deborah Green
Danny Hamilton
Carrie Hicks
Janette Keating

Christopher Kleiman
Jeanne Klein
Kathleen Loughlin
Chris Mattsson
Kelley Cooper McClure
Fredericka Middleton
Don Mullins
Milam Newby
Ryann Rangel
Todd Runkle
Elizabeth Stanley
Carla Piñeyro Sublett
Rodney Susholtz
Margo Tate
Zarmeena Vendal
Melba Whatley
Teresa Windham
Matty Wishnow