

Art Dinner 2025

SPONSORSHIP OPPORTUNITIES

The Contemporary Austin

About THE CONTEMPORARY AUSTIN

As Austin's only museum solely focused on contemporary artists and their work, The Contemporary Austin offers exhibitions, educational opportunities, and events that start conversations and fuel the city's creative spirit.

MISSION: *We invite you to discover contemporary art in settings that provoke thought and joy. Our programs join art with place in pursuit of a deeper experience, a bigger conversation, and a closer community.*

AS FEATURED IN:

Art in America

ARTFORUM

 **BROOKLYN RAIL**
CRITICAL PERSPECTIVES ON ARTS, POLITICS, AND CULTURE

CULTURED

FINANCIAL TIMES

FRIEZE

The New York Times

TRIBEZA
AUSTIN CURATED

By the numbers

250K+
ONLINE VISITORS

40K+
social media engagements

35K+
*email
subscribers*

55K *social media
followers*

600,000,000+
media impressions

2M+
ONLINE VIEWS

1.7M+
*social media
impressions*

The most anticipated event

OF AUSTIN'S GALA SEASON

Saturday, November 8, 2025 *Cocktail hour | Dinner | Auction | Afterparty*

The Contemporary Austin – Laguna Gloria

Co-chairs: Val Armstrong, Bettina Barrow, and Maya Nairn

The Contemporary's annual Art Dinner is an unforgettable evening celebrating the impact of art in Austin. The evening unfolds with an elegant cocktail hour, a seated dinner, and an engaging live art auction, culminating in a spirited afterparty.

By supporting The Contemporary Austin, you play a direct role in ambitious exhibitions, enriching arts education, and unique family experiences that center the arts and artists as essential in the community.



The who's who

Art Dinner draws influential, high-net-worth individuals from diverse industries and backgrounds from across the country.



International art collectors and gallerists
Civic leaders
Fortune 500 business leaders
Philanthropists
Artists
Celebrities and filmmakers



Austin
New York
Los Angeles
Houston
Dallas
Marfa

Chris Bosh, NBA Champion and 11x All-Star, and Adrienne Bosh, Trustee at The Contemporary Austin. Art Dinner 2024.





Elizabeth Reaser, Actress, Natalie Krinsky, Filmmaker, Megan Ferguson, Actress, and Bettina Barrow, Film Producer and Trustee at The Contemporary Austin. Art Dinner Afterparty 2024.

An Afterparty

The Afterparty provides an opportunity for an additional 300 people from an up-and-coming demographic to immerse themselves in Austin's philanthropic art scene.

Art Dinner 2024

300 *guests at
seated dinner*

+

280 *people joining
the Afterparty*

\$1.4M

*raised to help envision a bold
future for contemporary art
in Austin*

Fredericka Middleton, Art Dinner Committee Co-chair,
Art collector and philanthropist. Art Dinner Afterparty 2024.



Align your brand

WITH ART AND AUSTIN

Corporate SPONSORSHIP

*Presenting
Sponsor*

<i>Benefits</i>	\$12,500	\$25,000	\$50,000
Event seats, featuring an elevated experience with table service and dedicated cocktail server	4 seats	8 seats	12 seats
Invitation to an exclusive preview of the benefit auction artworks with The Contemporary Austin curators	●	●	●
Scaled logo presence on the Art Dinner event webpage and accompanying promotions <i>(Average monthly website visitors: 5,000; Average email open rate: 62%)</i>	●	●	●
Opportunity to sponsor key aspects of the event with onsite brand integration		●	●
Logo displayed during the auction and paddles up program		●	●
Category exclusivity		●	●
Verbal acknowledgment from the stage			●
Invitations to VIP Opening Receptions for annual exhibitions			●

Align your brand

WITH ART AND AUSTIN

In-Kind SPONSORSHIP

Benefits	\$1,000	\$5,000	\$10,000
One-time-use admission passes to visit Laguna Gloria and the Jones Center	2	4	4
Company name listed on the Art Dinner event webpage and accompanying promotions <i>(Average monthly website visitors: 5,000; Average email open rate: 62%)</i>	•	•	•
Logo on onsite event signage		•	•
Logo displayed on screen during dinner and auction			•



Integrate your brand

WITH ACTIVATIONS & PRODUCT PLACEMENT

The Contemporary partners with you to create unforgettable experiences that leave a lasting impression on attendees.

Consider these impactful options:

- Feature a branded prize in the live auction or paddle raise segment to generate excitement and enhance visibility.
- Outfit the event committee and celebrity guests in your brand, making a stylish statement.
- Delight all attendees with thoughtfully curated gift bags that showcase your brand.
- Organize exclusive events, such as a post-event breakfast, to engage guests and maximize your brand's presence at Art Dinner.

Past examples Top: Corporate sponsorship by Mercedes-Benz of Austin, with their vehicles prominently showcased the night of the event. Bottom: Brand collaboration with Nak Armstrong custom jewelry.



The Contemporary Austin x NAK ARMSTRONG

Rework
Repurpose
Reinvent

Book your appointment!



IMAGES: 1–2: Guests were invited to celebrate the mural unveiling in a special reception at The Loren Hotel. Photos by Dani Parsons. 3: Manik Raj Nakra, *Man Who Fell to Earth*, 2023, sponsored by our friends at The Loren Hotel. 4: The Loren Hotel provided complimentary beverages from their branded coffee cart at the Public Mural Celebration outside the Jones Center. Photos 3–4 by Rebekah Flake © Flake Projects LLC 2023.

A successful partnership

THE

THE CONTEMPORARY AUSTIN x LOREN

HOTELS

The newly opened Loren Hotel sponsored an expansive mural on the museum's facade, gaining visibility through multiple events and branded collateral.

- Hosted a VIP reception at The Loren and public opening at The Contemporary
- Featured a branded coffee cart at the mural unveiling celebration
- Produced branded flip books, catalogs, and posters for museum and hotel guests
- Dedicated press releases resulting in local news features
- Inclusion in the museum's social media and email marketing efforts

A celebrated partnership

THE CONTEMPORARY AUSTIN x LALO TEQUILA

Hospitality and exquisite libations are vital to our museum events, extending a warm welcome to patrons, both new and old, and helping to craft memorable experiences. LALO's continued presence at our programs embodies the spirit of celebration and connection.

- Category exclusivity
- Bespoke brand activations with exposure to diverse audiences
- Strategic call-outs in the museum's social media and emails

IMAGES: 1–3: Guests enjoy **LALO Tequila** at exhibition opening celebrations and at the annual Art Dinner gala. Photos by Ben Porter, 2024. Photo 4: LALO is recognized on Art Dinner print collateral, 2022.



In good company

PAST EVENT SPONSORS

LALO
TEQUILA

Mercedes-Benz
of Austin


DRIFTWOOD

HUGH JEFFERSON
RANDOLPH ARCHITECTS

 **Brown** ADVISORY
Thoughtful Investing.

AUSTIN SUBARU
 SUBARU

STRATUS®


AT&T

ENCLAVE
ADVISORS LLC



goodleap

The H-E-B logo, consisting of the letters 'H-E-B' in white on a red, rounded rectangular background.


HORIZON BANK

The logo for Amaro Montenegro, featuring the word 'AMARO' in small letters above 'MONTENEGRO' in a stylized font, with '1885' below.

 **PARAMOUNT**
SPECIALTY FINANCE


Hospitality

The logo for Supply, featuring the word 'SUPPLY' in a sans-serif font inside a square frame.

Sotheby's

The logo for Select, featuring the word 'SELECT' in a bold, serif font, with 'APERITIVO NATO A VENEZIA' in smaller text below.

StDavid's
HEALTHCARE

 **ANNA MORRISON LEE**
BROKER ASSOCIATE
LUXURY LEADERS | ELITE

The logo for The Grove, featuring the words 'THE GROVE' in a serif font inside an oval frame.


Milk & Cookies

Let's talk!

DINA PUGH

Development Projects Specialist

dpugh@thecontemporaryaustin.org

318.525.2709

IMAGES: Art Dinner at The Contemporary Austin – Laguna Gloria.
Photography by BFA.com, unless otherwise noted.

The Contemporary Austin

3809 W. 35th St.

Austin, TX 78703

thecontemporaryaustin.org