



LA DOLCE VITA

FOOD & WINE FESTIVAL

SPONSORSHIP OPPORTUNITIES

BENEFITING THE EDUCATION PROGRAMS AT THE CONTEMPORARY AUSTIN

OCT 15, 2015 | 7-10PM | LAGUNA GLORIA

From a visionary small food and wine tasting to the current top-tier social event that supports award winning art education at a Texas cultural icon, La Dolce Vita has come a long way.

Now, it's time to celebrate this romantic event's 26th anniversary. Please join The Contemporary Austin in commemorating over two and a half decades of giving Central Texas a unique array of art experiences at the 2015 La Dolce Vita, and help us support these engaging educational programs that we offer our community.

LA DOLCE VITA HAS FROM ITS INCEPTION SUPPORTED THE MUSEUM'S INNOVATIVE EDUCATION PROGRAMS, INCLUDING A BROAD RANGE OF ACCESSIBLE, INTERDISCIPLINARY, AND HANDS-ON ACTIVITIES FOR SCHOOLCHILDREN, FAMILIES, AND ADULTS.



600
CLASSES

THE ART SCHOOL OFFERS **ALMOST 600 INFORMAL CLASSES** PER YEAR TO STUDENTS AGE 4 THROUGH ADULT, PROVIDING **SCHOLARSHIPS** TO THOSE IN FAMILY CRISIS AND ECONOMIC NEED.



9000
ADULTS

OVER **9,000 ADULTS** ATTEND PUBLIC PROGRAMS THAT INCLUDE **LECTURES, FILMS, AND PERFORMANCES** AT BOTH THE JONES CENTER DOWNTOWN AND LAGUNA GLORIA.



7000
CHILDREN

OVER **7,000 CHILDREN** (OVER HALF OF WHICH ATTEND TITLE I SCHOOLS) TAKE **GUIDED MUSEUM TOURS** WITH FOLLOW-UP **ART ACTIVITIES**.



9000
CHILDREN
& ADULTS

OUR MONTHLY FAMILY PROGRAMS REACH **9,000 CHILDREN AND ADULTS**, AND PROVIDE **AFFORDABLE ART-MAKING ACTIVITIES** FOR OUR COMMUNITY.



FEAST FOR EDUCATION SPONSOR

\$25,000 SPONSORSHIP

BENEFITS:

- Recognition (logo) on the La Dolce Vita 2015 Souvenir Wine Glass (*availability limited to 2 logos*)
- Your company listed as a **2015-2016 Education Sponsor** on all education collateral through October 2015
- Premier recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Premier recognition (logo) on the event webpage (*2nd most visited page in 2014*)
- Premier recognition (logo) on the printed invitation sent to over 3,500 homes
- Premier recognition (logo) on event advertisements (*includes Tribeza, Austin Chronicle, Culturemap, and more*)
- Fee waived for TWO four-hour rentals at Laguna Gloria or the Jones Center Roof Deck for a private event (*Note: A refundable security deposit of \$1,000 will be collected at the time of booking. Confirmation based on availability. Staffing fees may apply. This offer is non-transferable and must be used by October 2016.*)
- 14 Cocktail Lounge Tickets including entry into the VIP Hour
- 7 Parking Passes

HELP SUPPORT OUR FREE EVENTS
AND COMMUNITY OUTREACH,
INCLUDING PROGRAMS SUCH AS
**MUSEUM DAY AND THE FEAST OF
SHARING**, WHICH REACH OVER
10,000 PEOPLE IN OUR COMMUNITY!



SECOND SATURDAYS SPONSOR

\$15,000 SPONSORSHIP

Support hands-on art-making activities geared toward families and inspired by current exhibitions that are enjoyed by over 2,000 people in the Austin community.

BENEFITS:

- Your company listed as a **2015-2016 Education Sponsor** on all education collateral through October 2016
- Recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Recognition (logo) on the event webpage (2nd most visited page in 2014)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- Recognition (logo) on event advertisements (includes *Tribeza*, *Austin Chronicle*, *Culturemap*, and more)
- Fee waived for ONE four-hour rental at Laguna Gloria or the Jones Center Roof Deck for a private event (Note: A refundable security deposit of \$1,000 will be collected at the time of booking. Confirmation based on availability. Staffing fees may apply. This offer is non-transferable and must be used by October 2016.)
- 12 Cocktail Lounge Tickets including entry into the VIP Hour
- 6 Parking Passes



SEEING SPECIAL THINGS SPONSOR

\$10,000 SPONSORSHIP

Seeing Special Things is a year-long program which serves over 500 children from Title I schools. Support for this program allows each class to visit the museum for a guided tour three times a year and will provide these students with skills that allow them to discuss, explore, and critically examine contemporary art.

BENEFITS:

- Recognition as Automobile Sponsor (availability limited to 1), VIP Host (availability limited to 1), or Signage Sponsor (availability limited to 1)
- Recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Recognition (logo) on the event webpage (2nd most visited page in 2014)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- Recognition (logo) on event advertisements (includes *Tribeza*, *Austin Chronicle*, *Culturemap*, and more)
- One private exhibition tour for up to 12 people
- 10 Cocktail Lounge Tickets including entry into the VIP hour
- 5 Parking Passes



ADVANCED YOUNG ARTISTS SPONSOR

\$7,500 SPONSORSHIP

Supporting the Advanced Young Artists program will help pair 10 promising high school students with professional Austin artists to complete a 7-month mentorship program and group exhibition.

BENEFITS:

- Recognition (logo) on napkins used during the event (*availability limited to 2 logos*)
- Recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Recognition (logo) on the event webpage (*2nd most visited page in 2014*)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- Recognition (logo) on event advertisements (*includes Tribeza, Austin Chronicle, Culturemap, and more*)
- 8 Tickets to La Dolce Vita
- 4 Parking Passes



TEACHER WORKSHOP SPONSOR

\$5,000 SPONSORSHIP

Help The Contemporary's education Team provide free professional development and interactive training for Austin ISD, Round Rock ISD, and surrounding district teachers. Over 2,500 teachers take advantage of these training sessions and outreach opportunities every year.

BENEFITS:

- Recognition (logo) on the main stage (*availability limited to 1*), Recognition (logo) on the Food & Wine Voting collateral (*availability limited to 1*)
- Recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Recognition (logo) on the event webpage (*2nd most visited page in 2014*)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- Recognition (logo) on event advertisements (*includes Tribeza, Austin Chronicle, Culturemap, and more*)
- 6 Tickets to La Dolce Vita
- 3 Parking Passes



TEEN COUNCIL SPONSOR

\$3,000 SPONSORSHIP

The Teen Council is a year-long teen advisory council to the museum that builds a strong voice among peers through exploring contemporary art and designing creative events for fellow teens.

BENEFITS:

- Recognition (logo) on the Flat Screen Panels at Laguna Gloria and the Jones Center during promotion of the event
- Recognition (logo) on the event webpage (2nd most visited page in 2014)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- 4 Tickets to La Dolce Vita
- 2 Parking Passes



ACTION PACK SPONSOR

\$1,000 SPONSORSHIP

Limited number available!

Support for the Action Packs allows for the free rental of backpacks stocked with art activities, games, and books that help families explore and enjoy the art and nature experience at Laguna Gloria.

BENEFITS:

- Recognition (logo) on the event webpage (2nd most visited page in 2014)
- Recognition (logo) on the printed invitation sent to over 3,500 homes
- 2 Tickets to La Dolce Vita